FOR BEAUTIFUL CUTICLES

Ultra Touch Cuticle Remover
Gently and effectively removes dead cuticle. Pusher cap.
1 oz. net wt. Reg. $2.75

Ultra Touch Cuti[illegible] Moisturizing Repair Cream
Improves the look of damaged cuticles in just one application.
.5 oz. net wt. Reg. $2.75

BEST VALUES THIS YEAR

$1.29 EACH

Save $1.46

Now that you have shopped for cosmetics, jewelry and beauty items, be sure to shop in your separate Father's Day Gift Brochure.

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

James E. Preston
President

NOW YOU MAY CHARGE IT. VISA MasterCard

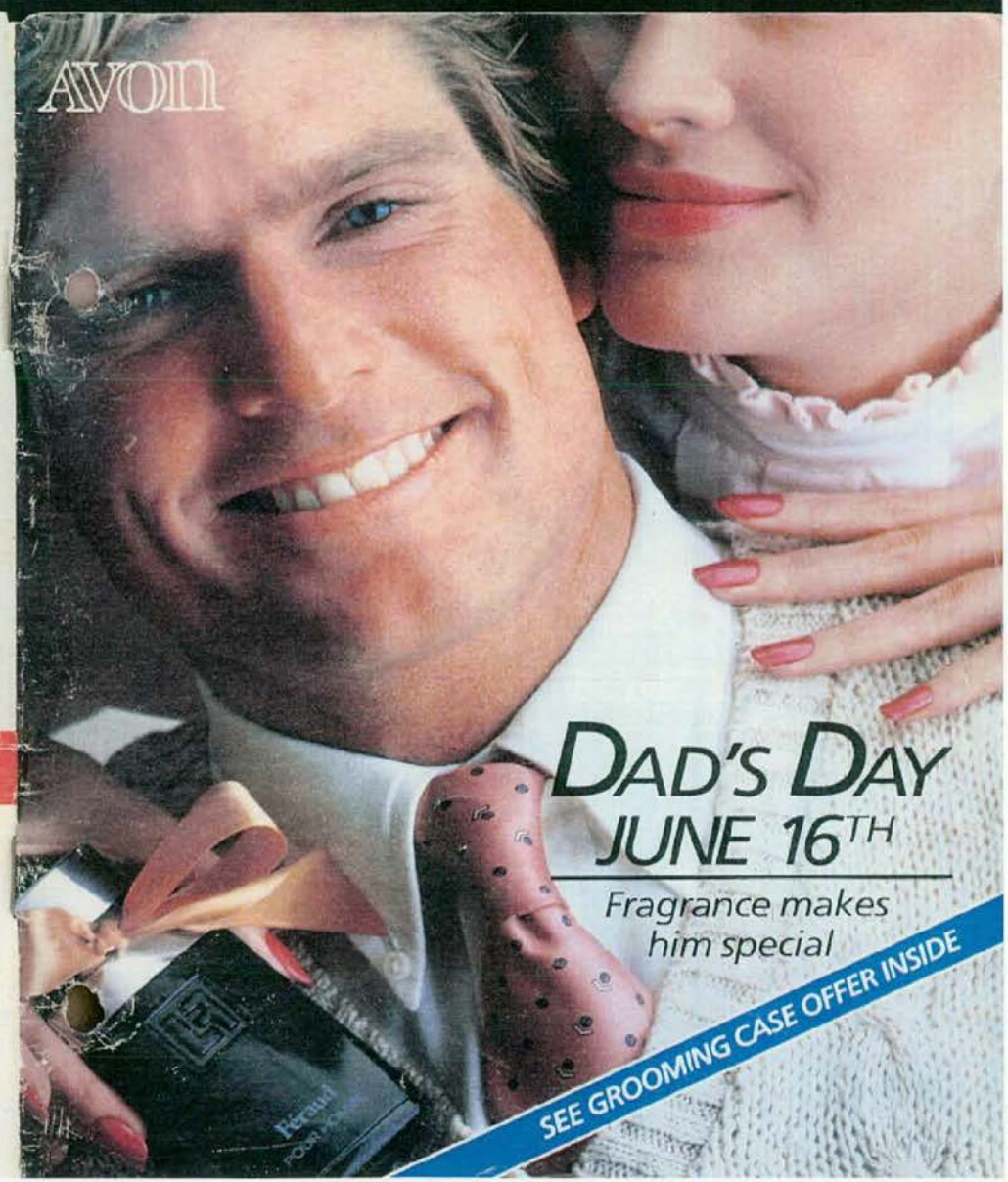
Not applicable in Puerto Rico.

Name

Phone

Campaign 12 1985
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0294-1



AVON-NY 062937
AV_PIPES_0074592

Exclusively designed to suit a man's style

MEN'S GROOMING CASE $2.50

with any $10.00 purchase from pages 4–11, or from Father's Day Gift Brochure.

Men's Grooming Case
(Suggested Retail Value $10.00)
Every type of guy can appreciate this handsome zippered case. In sturdy polyester and nylon jacquard fabric, with both vinyl trim and interior lining. Something he can use every day as well as on vacation, weekends or overnight trips. Approx. 9¼" long x 5¼" wide x 4½" deep.

The Personalized Brass Razor and the Nailcare Set for Men, both shown here, are available in the Father's Day Gift Brochure.

Front cover: Sweater by Crossings.

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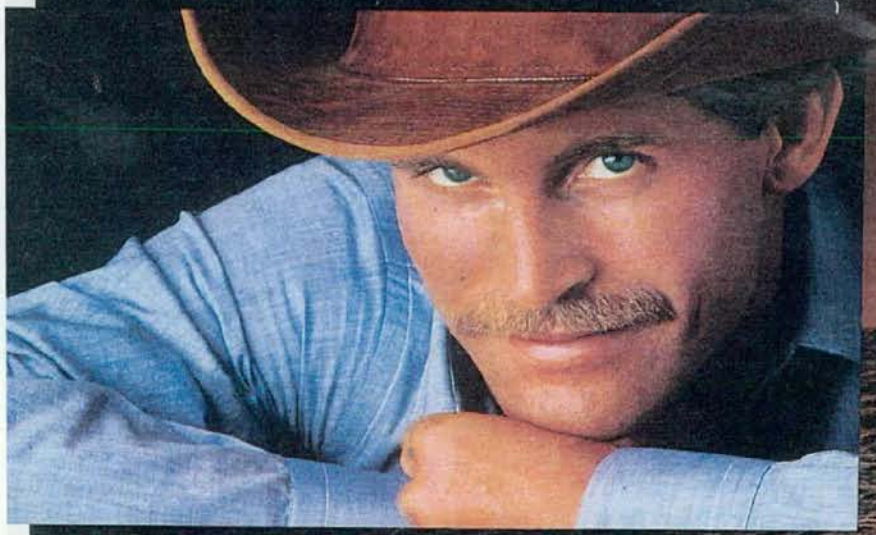
Not available in Puerto Rico or the Virgin Islands.

Products not included.

AVON-NY 062938
AV_PIPES_0074593

An invigorating blend with the WILD COUNTRY



A. After Shave
4 fl. oz. Reg. $8.50
$6.00

B. Shaker Talc
3.5 oz. net wt. Reg. $3.50
$2.50

C. Cologne Spray
3 oz. net wt. Reg. $12.50
$8.99

D. After Shave Conditioner
4 oz. net wt. Reg. $6.50
$4.00

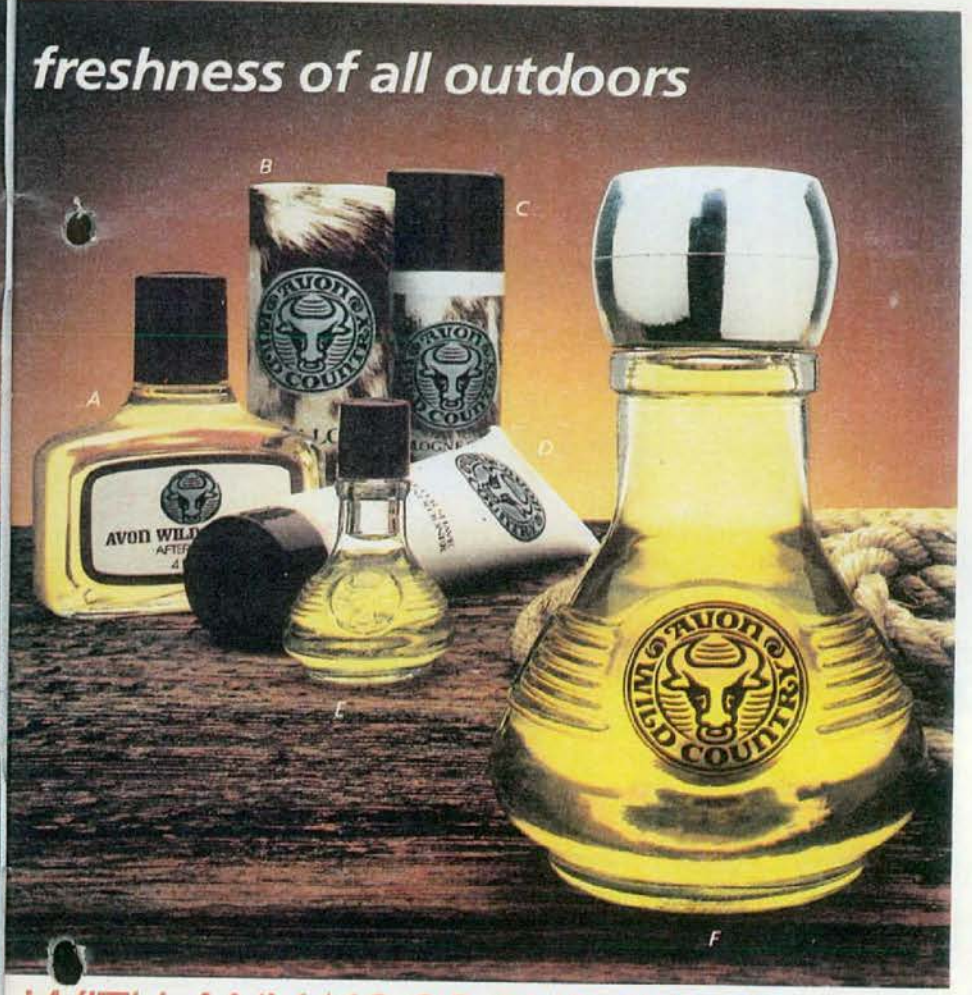
E. Men's Gift Edition Cologne
.5 fl. oz. Reg. $4.00
$3.00

F. Cologne
4 fl. oz. Reg. $12.50
$8.00

SPECIALS Save up to $4.50

MEN'S GROOMING CASE JUST $2.50

freshness of all outdoors



WITH ANY $10.00 PURCHASE

FROM PAGES 4–11, OR FROM FATHER'S DAY GIFT BROCHURE. SEE PAGES 2–3.

AVON-NY 062939
AV_PIPES_0074594

There's nothing like the confidence of

BLACK SUEDE

A. Men's Gift Edition Cologne .5 fl. oz. Reg. $4.00
$3.00

B. After Shave Conditioner 4 oz. net wt. Reg. $6.50
$4.00

C. Shaker Talc 3.5 oz. net wt. Reg. $3.50
$2.50

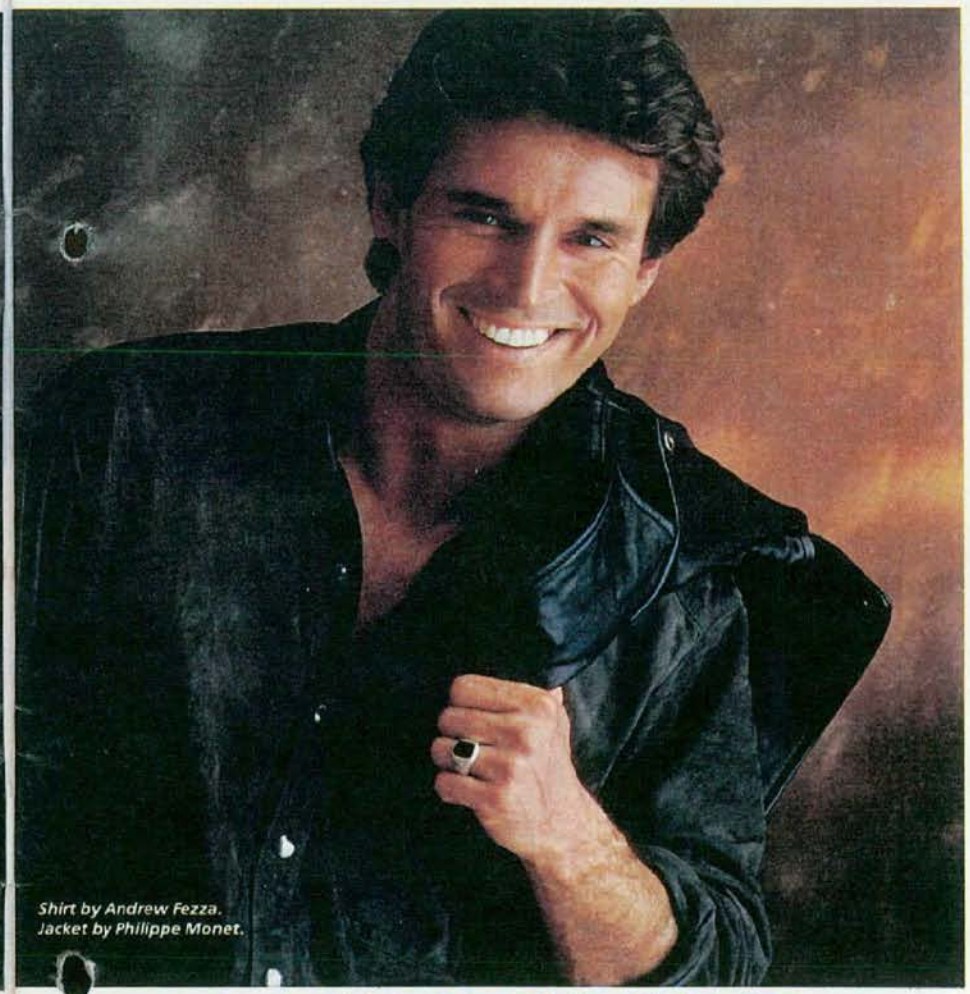
D. Cologne Spray 3 oz. net wt. Reg. $13.50
$8.99

E. After Shave 4 fl. oz. Reg. $11.50
$7.50

F. Cologne 4 fl. oz. Reg. $14.50
$9.50

SPECIALS Save up to $5.00

MEN'S GROOMING CASE JUST $2.50

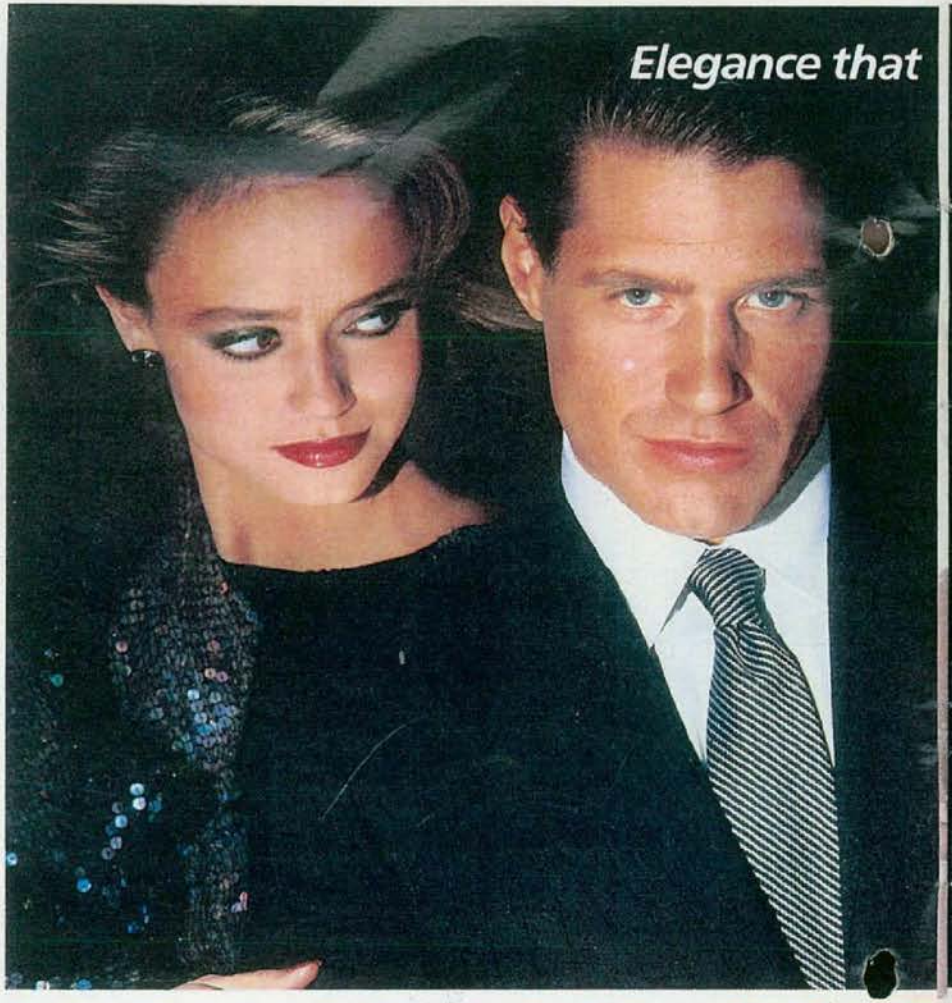


Shirt by Andrew Fezza.
Jacket by Philippe Monet.

WITH ANY $10.00 PURCHASE

FROM PAGES 4–11, OR FROM FATHER'S DAY GIFT BROCHURE. SEE PAGES 2–3.

AVON-NY 062940
AV_PIPES_0074595



expresses a man...impresses a woman.

FÉRAUD POUR HOMME

Cologne *He won't feel properly attired without it. 2.5 fl. oz.* ***Reg. $20.00*** **$12.00**

After Shave *A bracing splash-on that cools skin after shaving. 2.5 fl. oz.* ***Reg. $17.00*** **$10.00**

BEST VALUES EVER

MEN'S GROOMING CASE JUST $2.50

WITH ANY $10.00 PURCHASE

FROM PAGES 4–11, OR FROM FATHER'S DAY GIFT BROCHURE. SEE PAGES 2–3.

AVON-NY 062941
AV_PIPES_0074596

As subtle and sensual as the man who wears it.

MUSK FOR MEN

A. Men's Gift Edition Cologne .5 fl. oz. Reg. $4.00
$3.00

B. After Shave Conditioner 4 oz. net wt. Reg. $6.50
$4.00

C. Talc 3.5 oz. net wt. Reg. $3.50
$2.50

D. After Shave 2.8 fl. oz. Reg. $8.50
$6.00

E. Cologne 2.8 fl. oz. Reg. $12.50
$8.00

SPECIALS Save up to $4.50

MEN'S GROOMING CASE JUST $2.50

A rare blend. Warm, magnetic, memorable.

CORDOVAN

A. Long Lasting Cologne 2.5 fl. oz. Reg. $14.50
$9.50

B. Long Lasting After Shave 2.5 fl. oz. Reg. $11.50
$7.50

C. Men's Gift Edition Cologne .5 fl. oz. Reg. $4.00
$3.00

D. After Shave Conditioner 4 oz. net wt. Reg. $6.50
$4.00

E. Talc for Men 3.5 oz. net wt. Reg. $3.50
$2.50

SPECIALS Save up to $5.00

WITH ANY $10.00 PURCHASE

FROM PAGES 4–11, OR FROM FATHER'S DAY GIFT BROCHURE. SEE PAGES 2–3.

AVON-NY 062942
AV_PIPES_0074597

Fashion by Michael Katz.

12

Starting here—everything you need for great summer eyes!

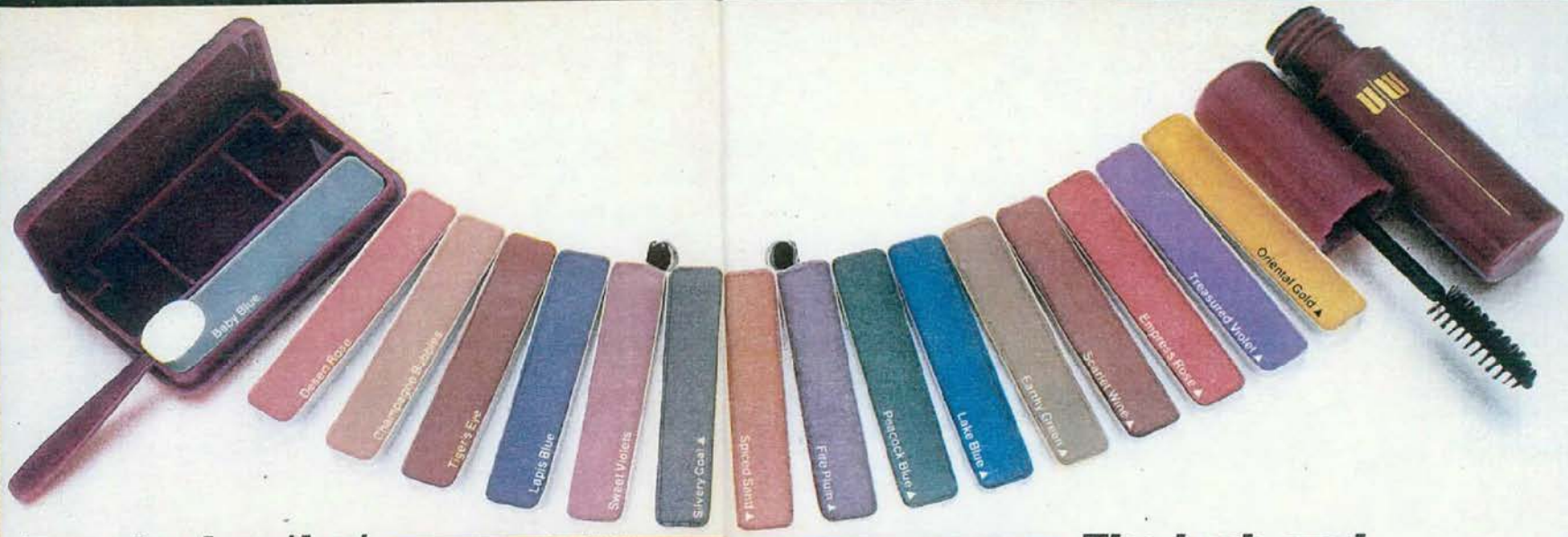
Keep your circles a secret!

Avon Advanced Moisture Makeup Perfecting Concealing Stick
Covers dark circles and other little flaws and blemishes while it helps moisturize and protect. Three subtle shades: Fair, Medium, Deep. .13 oz. net wt. Reg. $4.50 **$2.25**

half price

13

AVON-NY 062943
AV_PIPES_0074598



Eye shadow that resists creasing

Ultra Wear 12-Hour Eye Shadow Crease-resistant up to 12 hours— and it's waterproof! Light, velvety texture smooths on easily with sponge-tip applicator. .10 oz. net wt. **Reg. $5.00**

$2.50

The lush and lasting lash look

Ultra Wear 24-Hour Waterproof Mascara Waterproof, flakeproof, smudge-resistant. Gives a luscious lash look that lasts all day, all night. Smoky Brown, Rich Black, Brownberry. .33 oz. net wt. **Reg. $5.00**

$2.50

half price

▲ *FROSTS*
See Catalog Color Chart for color accuracy.

AVON-NY 062944
AV_PIPES_0074599

UW

Creative colors that cling

Ultra Wear 12-Hour Eye Coloring Pencil Soft, blendable, long-lasting color shadows and contours eyes beautifully. Waterproof and crease-resistant. .08 oz. net wt. **Reg. $5.00**

$2.50

The lasting line that defines

Ultra Wear 12-Hour Eyelining Pencil So slim, so easy to control, it makes defining eyes easy. Provides long-wearing, even coverage. Waterproof and smudge-resistant. .03 oz. net wt. **Reg. $4.00**

$2.00

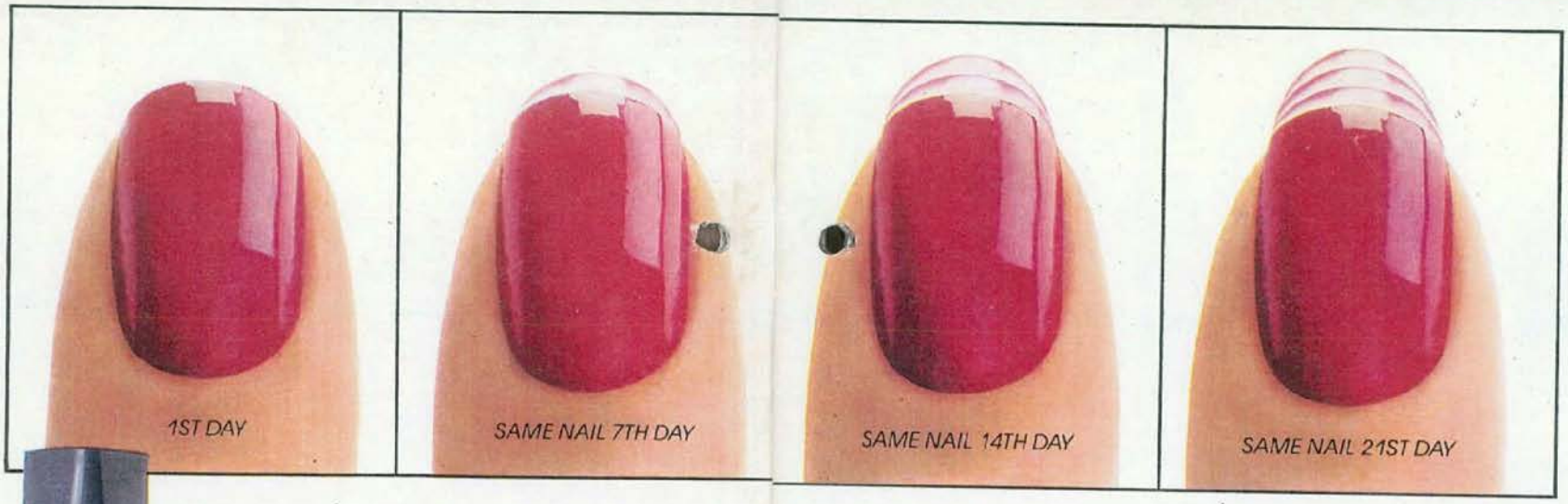
half price

▲ *FROSTS*
See Catalog Color Chart for color accuracy.

Also available:
- *Sharpener for Lip and Eyelining*
- *Twin Sharpener*

$1.25 *each*

AVON-NY 062945
AV_PIPES_0074600



CREMES

Caring Wheat	Caring Pink	Caring Peach	Caring Rose
Caring Mauve	Caring Brown	Caring Berry	Caring Natural

FROSTS

Beige-frost	Spice-frost	Maple-frost
Pink-frost	Cherry-frost	Lilac-frost

half price

Avon's 21-day wonder for longer, stronger, more beautiful nails

Ultra Touch Color Guard Nail Enamel
Now, beautiful color that protects nails, too. The exclusive formula contains Avon's own blend of polyacrylates and natural emollients. Really helps grow longer, stronger nails in just 21 days. .5 fl. oz. **Reg. $4.00**

$2.00

See Catalog Color Chart for color accuracy.

AVON-NY 062946
AV_PIPES_0074601

Beautiful makeup deserves a beautiful blush

AVON ADVANCED MOISTURE MAKEUP
Beautiful makeup that acts like serious skin care.

A. Perfecting Creme Makeup Medium coverage for normal-to-dry skin, with moisturizers and sunscreen. 1 oz. net wt.
Reg. $5.50 **$3.49**

B. Perfecting Liquid Makeup Medium coverage for normal-to-dry skin, with moisturizers and sunscreen. 1 fl. oz.
Reg. $5.50 **$3.49**

C. Perfecting Loose Face Powder Fine textured. Translucent, Translucent Tan. 1 oz. net wt.
Reg. $6.50 **$5.49**

D. Perfecting Lip Toner Evens out natural color variation so lipstick stays true. Light, Deep. .13 oz. net wt.
Reg. $4.50 **$2.99**

E. Perfecting Pressed Face Powder Perfect for touch-ups. Translucent, Translucent Tan. .5 oz. net wt.
Reg. $6.50 **$5.49**

Also available:
Perfecting Pressed Face Powder Refill Translucent, Translucent Tan. .5 oz. net wt. Reg. $4.50 **$3.99**

Both Creme and Liquid Makeup available in these shades:

WARM		
Porcelain Beige	Almond Beige	Honey Beige
Sa[illegible]mber	Rich Amber	Rich Copper
COOL		
Shellpink Beige	Blush Beige	Rosetint Beige
Toasted Tan	Golden Bronze	Rich Mahogany

ULTRA WEAR
Beautiful blushes that won't wear off as the day wears on.

F. Brush-On Blush Sheer, radiant color that stays fresh and true up to eight hours. .15 oz. net wt.
Reg. $6.50 **$4.99**

G. Blush Stick Creamy, moisturizing formula glides on for a sheer, color-true blush that lasts up to eight hours. .25 oz. net wt.
Reg. $6.00 **$3.99**

All on Special

Save up to $2.01

See Catalog Color Chart and The Perfect Foundation Selector for color accuracy.

BRUSH-ON BLUSH ▲ Frosts

Sienna Red	Exotic Plum	Preferable Pink ▲
Golden Peach ▲	Amber Brown ▲	Rose Lustre ▲

BLUSH STICK

Tropical Peach ▲	Terra Copper ▲	Moon Roses ▲	Starlit Amethyst ▲	Wine Soufflé

AVON-NY 062947
AV_PIPES_0074602

AVON COLORCREME MAKEUP

Fresh colors flooded with light.
Drenched with even more moisture.
Richly radiant.

Fashion by Wild Lily.

NEW Moisture Powder Eye Shadow Duet Vibrant colors glide on easily, yet are crease-resistant. Two shades per compact, with double-ended sponge-tip applicator. .06 oz. total net wt. **Reg. $6.00** $3.99

▲ Sunlit Beige · ▲ Spiced Cinnamon · ▲ Mediterranean Blue · ▲ Pink Satin · ▲ Mulberry · ▲ Warm Lights · ▲ Golden Sand · ▲ Nile Green · ▲ Roseberry · ▲ Starry Silver

NEW Moisture Powder Blush For true-to-nature color that gently warms your face, plays up cheekbones. With brush applicator. .15 oz. net wt. **Reg. $6.00** $3.99

▲ Hint of Pink · ▲ Modest Peach · ▲ Rose Blossoms · ▲ Spiced Raisin · ▲ Plumberry

NEW Conditioning Mascara Lashes won't clump or lump. New curved brush colors, lengthens, separates lashes. Brown/Black, Black. .20 oz. net wt. **Reg. $4.50** $2.99

Extra Moist 'N Shiny Lipstick 87% moisturizers. 100% gorgeous. This is Avon's shiniest lipstick! .13 oz. net wt. **Reg. $4.00** $2.49

NEW Extra Shiny Nail Enamel Stays as shiny as the moment you put it on—no streaks! Conditions, too—so nails are less brittle, more flexible, healthy-looking. .5 fl. oz. **Reg. $4.00** $2.49

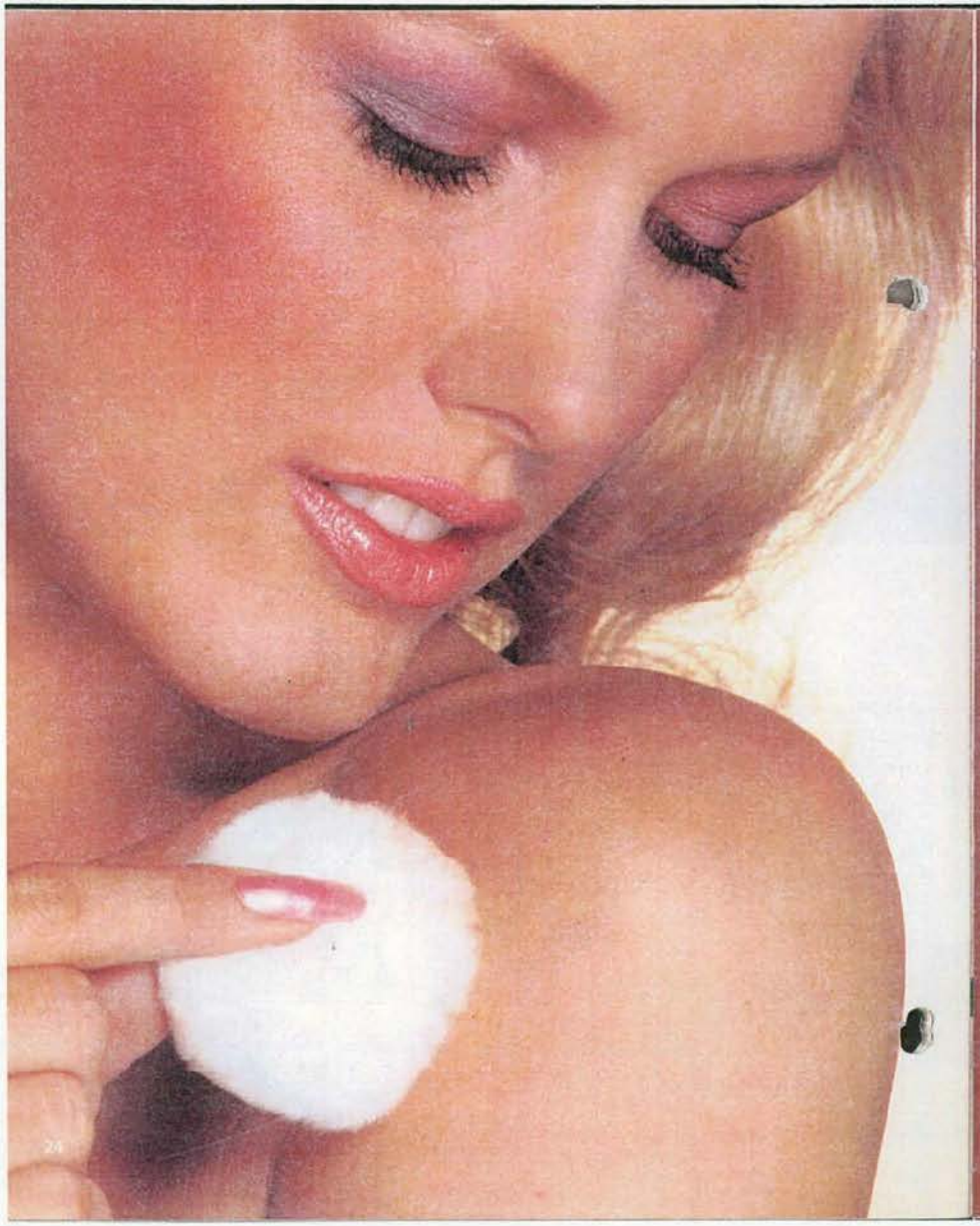
Matching lipstick and new nail enamel shades:

▲ Fresh Raspberry · ▲ Bashful Plum · ▲ Malted Milk · ▲ Apricot Nut · ▲ Different Apple · ▲ Flirty Rose · ▲ Carnation Kiss · ▲ Winning Ruby · ▲ Brick Brown · ▲ Daring Peach · ▲ Enchanting Ruby · ▲ Rich Spice · ▲ Daisy Pink · ▲ Hearts of Pink · ▲ Champagne Mauve · ▲ NEW Fragile Peach · ▲ NEW Porcelain Pink · ▲ NEW Pale Lilac

▲ FROSTS

ALL ON SPECIAL Save up to $2.01

AVON-NY 062948
AV_PIPES_0074603



Avon turns on SUNGLEAMERS

Makeup that makes you look sunglowing, sungolden, sunwarmed...with or without a tan.

Sungleamers for Eyes
A glimmer of color, a shimmer of gold—to illuminate eyes in two sweeps of a fingertip. Sheer, sheer finish makes dramatic shades easy to wear. .05 oz. net wt.
Reg. $5.00 $2.99

Sungleamers for Nails
Glazes of rich, sunstruck colors mixed with 24-carat shine. One coat makes fingertips sparkle. Two or three coats make fingertips fascinating. .5 fl. oz.
Reg. $3.50 $1.99

Sungleamers Face and Body Powder One perfect color-Bronze-responds beautifully to each skin tone. Gives you a "yours alone" sunkissed glow. For glistening shoulders, burnished cheeks, an all-over bronzed glow: fine powder with its own puff. .8 oz. net wt.
Reg. $6.50 $4.99

Specials
Save up to $2.01

See Winter-Spring '85 Catalog, p. 46.

All are Frost shades.

AVON-NY 062949
AV_PIPES_0074604

Eau de Cologne Spray
Natural, nonaerosol.
1.7 fl. oz. **Reg. $25.00**
SPECIAL $19.50
Save $5.50

Eau de Cologne Flacon Spray
A convenient, portable size.
Natural, nonaerosol.
.5 fl. oz. **Reg. $14.50**
SPECIAL $10.00
Save $4.50

Parfum
The most concentrated form of Fantasque. .5 fl. oz.
Reg. $42.00
SPECIAL $35.00
Save $7.00

Fantasque

a fragrance as brilliant and beautiful as the fashions that made Paris famous

Perfumed Body Veil
Body lotion that moisturizes and soothes skin, with a lovely, lingering scent. 4 fl. oz.
Reg. $14.50

Perfumed Bath Essence
A subtly scented bath oil, rich in emollients, that pampers and softens your skin. 4 fl. oz.
Reg. $14.50

SPECIAL $8.50 EACH
Save $6.00

NOW YOU MAY CHARGE IT.

VISA MasterCard

AVON-NY 062950
AV_PIPES_0074605

SOFT MUSK

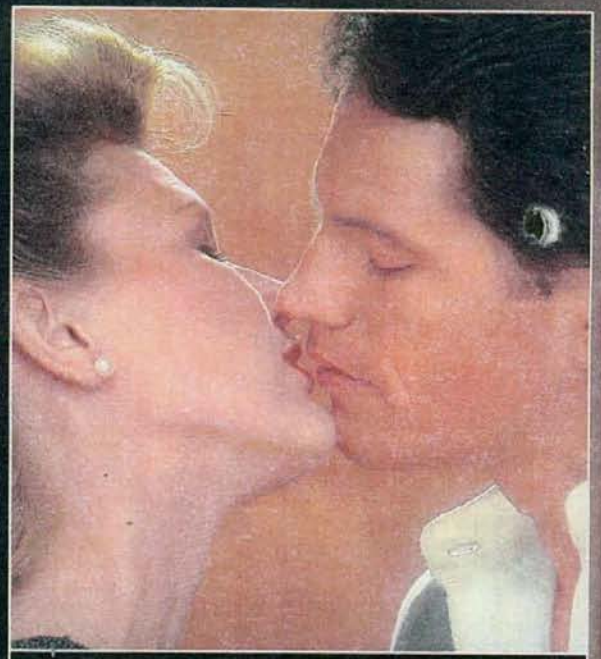
Subtle, almost shy, yet endlessly alluring.

A. Perfume
Contains the finest, longest lasting fragrance oils. .33 fl. oz.
Reg. $14.50
SPECIAL $10.00
Save $4.50

B. Essence of Soft Musk
A concentrated form that's especially effective for touch-ups. .33 fl. oz.
Reg. $7.00
SPECIAL $5.00
Save $2.00

C. All-Over Body Spray
Enjoy the luxury of Soft Musk from head to toe. 2.5 oz. net wt. Reg. $6.00
SPECIAL $4.00
Save $2.00

D. Moisture Touch Body Conditioner A solid fragrant moisturizer that glides on to softly condition skin. 2 oz. net wt. Reg. $7.00
SPECIAL $5.00
Save $2.00



Cologne Spray
Mist on fragrance that wraps you in elegance. Natural, nonaerosol.
1 fl. oz. Reg. $10.00

HALF PRICE $5.00

AVON-NY 062951
AV_PIPES_0074606

A. **Ultra Cologne Spray**
Pure feminine luxury.
Natural, nonaerosol.
1 fl. oz.
Reg. $11.00 $6.50

B. **Ultra Perfume** .33 fl. oz.
Reg. $14.50 $10.00

C. **Perfumed Skin Softener**
Softens rough, dry areas
all over. 5 oz. net wt.
Reg. $6.50 $3.50

D. **Ultra Cologne Spray**
Natural, nonaerosol.
1.8 fl. oz.
Reg. $14.50 $9.50

E. **Perfumed Powder Mist**
A light, fragrant spray-on
powder. 4 oz. net wt.
Reg. $7.00 $4.00

F. **Light & Lavish Cologne**
Refreshingly lighter
splash-on fragrance.
6 fl. oz.
Reg. $7.00 $4.00

G. **Moisture Touch Body Conditioner**
Scented, solid moisturizers
leave skin silky smooth.
2 oz. net wt.
Reg. $7.00 $5.00

SPECIALS Save up to $5.00

NOW YOU MAY CHARGE IT.

VISA MasterCard

A

ODYSSEY

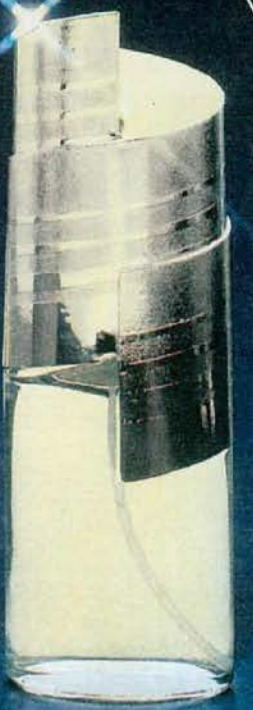
Untamed. Unbounded. Unequaled.
Unlike anything you've sensed till now.

AVON-NY 062952
AV_PIPES_0074607

Ultra Cologne Spray
Lasting fragrance that enhances every style of womanly elegance. Candid, Foxfire, Timeless, Ariane. Natural, nonaerosol. 1 fl. oz.
Reg. $10.00 **SPECIAL $6.00 each**
Save $4.00

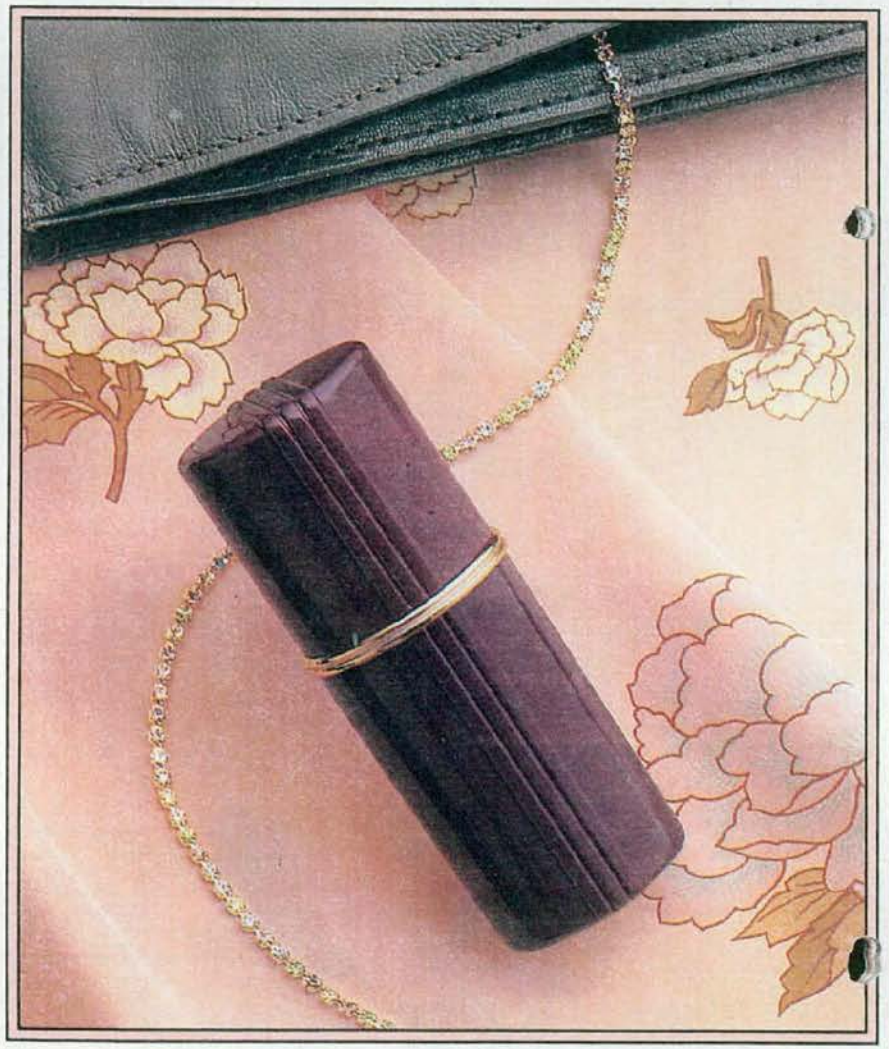
Pavi Elle

Sparkling, romantic.
Wear it. And watch what happens!



Ultra Cologne Spray
Rich, warm...with the lighthearted sparkle of fresh-cut flowers. Natural, nonaerosol. 1 fl. oz. Reg. $11.00
SPECIAL $6.50
Save $4.50

AVON-NY 062953
AV_PIPES_0074608



Take-along fragrance with elegant style

Ultra Cologne Purse Atomizer—Gift Edition

A stylishly convenient way to carry your fragrance with you. Burgundy color plastic with goldtone. 4" high. Holds .33 fl. oz. of Odyssey, Foxfire, Ariane, Candid, Timeless or Pavi Elle. Also available in Soft Musk. **Reg. $10.50**

SPECIAL $7.00 each

Save $3.50

Ultra Cologne Purse Atomizer Refill

Refill vial with spray top lets you change your fragrance to suit your mood. Comes in fragrances listed above. Each, .33 fl. oz. **Reg. $5.00**

HALF PRICE

$2.50 each

AVON-NY 062954

AV_PIPES_0074609

Light Accents

A Wardrobe of Daytime Fragrances

AMBER MIST
A medley of precious amber brightened with a touch of citrus

TEA GARDEN
A fantasy of mimosa softened with fragrant mosses

WILLOW
A crisp, green blend with just a hint of jonquil

Silky Soap
3 oz. net wt. Reg. $2.50
SPECIAL $1.60 each

Perfumed Talc
3.5 oz. net wt. Reg. $3.50
SPECIAL $2.00 each
Save $1.50

All Tea Garden and Willow:
LAST TIME IN BROCHURE

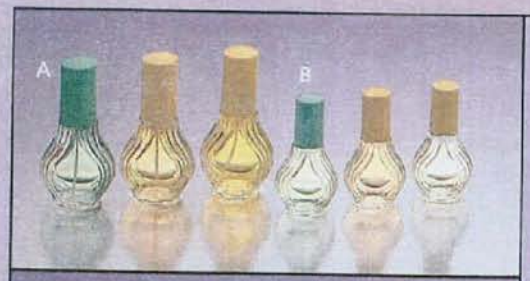
AMBER MIST
Silky Powderscents
Solid fragrance stick that feels like powder when applied.
.5 oz. net wt. Reg. $5.00
SPECIAL $3.00
Save $2.00

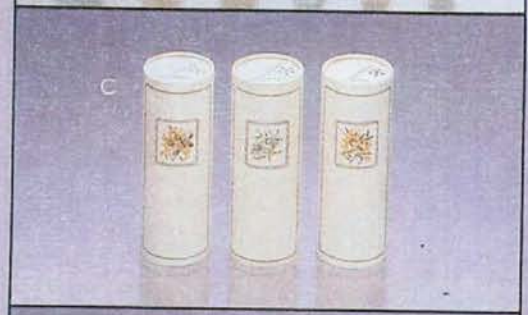
Cologne Spray
Natural, nonaerosol. 2 fl. oz.
Reg. $10.00
SPECIAL $7.00
Save $3.00

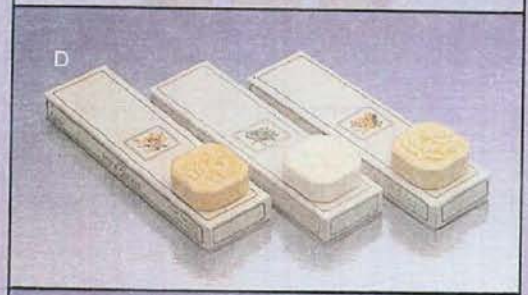
TEA GARDEN
WILLOW
Cologne Spray
Natural, nonaerosol. 2 fl. oz.
Reg. $10.00
SPECIAL $7.00 each
Save $3.00

All Tea Garden and Willow:
LAST TIME IN BROCHURE

AVON-NY 062955
AV_PIPES_0074610







AVON FLORALS

To surround you with the scent of springtime flowers

A. Cologne Spray Natural, nonaerosol. Hawaiian White Ginger, Wild Jasmine, Honeysuckle. 1 fl. oz. **Reg. $6.50** $4.00 each

B. Cologne Slips easily into a purse. Honeysuckle, Hawaiian White Ginger, Wild Jasmine. .5 fl. oz. **Reg. $3.25** $2.00 each

C. Perfumed Talc Honeysuckle, Hawaiian White Ginger, Wild Jasmine. 3.5 oz. net wt. **Reg. $3.00** $2.00 each

D. Floral Boxed Soaps Set of four of one kind to a box. Honeysuckle, Hawaiian White Ginger, Wild Jasmine. Each soap, 1 oz. net wt. **Reg. $5.00** $4.00 each box

E. Perfumed Soap Honeysuckle, Hawaiian White Ginger, Wild Jasmine. 3 oz. net wt. **Reg. $2.25** $1.60 each

SPECIALS Save up to $2.50

Sweet Honesty

Perfumed Soap 3 oz. net wt. **Reg. $2.50** $1.60

Emollient Body Splash Invigorating, allover fragrance. 5 fl. oz. **Reg. $6.50** $4.00

Silky Powderscents Portable solid stick scents skin with a powder-smooth softness. .5 oz. net wt. **Reg. $5.00** $3.00

Perfumed Talc Soothingly refreshing. 3.5 oz. net wt. **Reg. $3.50** $2.30

Cologne Spray Natural, nonaerosol. 1.8 fl. oz. **Reg. $10.50** $7.00

SPECIALS Save up to $3.50

AVON-NY 062956
AV_PIPES_0074611

The classic beauty of bamboo— the gleaming look of gold

Golden Bamboo Hoop Earrings
Perfectly tailored hoops with a bamboo design that works beautifully with summer things now, yet looks right year round. Goldtone. 3/4" wide. Clip or pierced, with surgical steel posts. Reg. $7.00

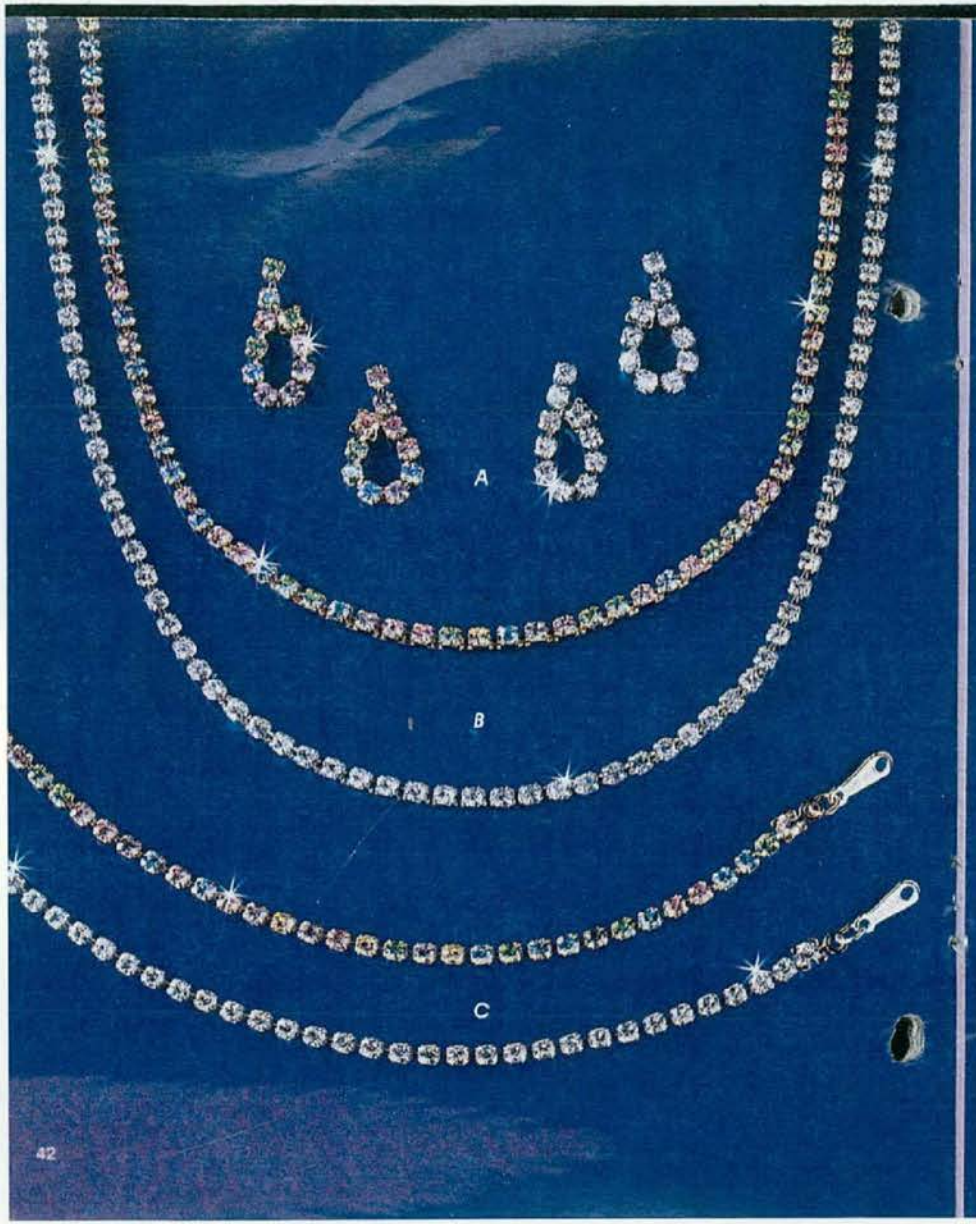
Special $5.99
Save $1.01

Golden Bamboo Pinky Ring
The same graceful bamboo design makes a stunningly simple ring for your little finger. (Comes in regular ring sizes, too.) Goldtone. Sizes: 3, 4, 5, 6, 7, 8, 9. Reg. $12.00

Introductory Special $8.99
Save $3.01
Next Brochure $9.99

Fashion by Molisani.
All dimensions given in this Brochure are approximate.
Not all jewelry in this Brochure shown actual size.

AVON-NY 062957
AV_PIPES_0074612



SUMMER FIREWORKS

Austrian lead crystals in sparkling pastels or dazzlingly clear—fun for summer (fabulous this fall)!

new

A. Brilliant Dazzler Earrings Shimmery, movable loops sparkle with multicolored crystals set in goldtone or all clear crystals set in silvertone. 1" long. Pierced only, with surgical steel posts.
Reg. $11.00 $8.99 each pair

new

B. Brilliant Dazzler Necklace A dazzling chain with a "frozen arc" section that creates a beautiful contoured neckline. Choose multicolored crystals set in goldtone or all clear crystals set in silvertone. S, 16"; L, 18".
Reg. $24.00 $19.99 each

new

C. Brilliant Dazzler Bracelet A fiery chain bracelet of multicolored crystals set in goldtone or all clear crystals set in silvertone. S, 6½"; L, 7½".
Reg. $12.00 $9.99 each

All on Special Save up to $4.01

AVON-NY 062958
AV_PIPES_0074613

Summer Inspirations

new

SUMMER SANDS COLLECTION
The crisp freshness of white. The subtle colors of sand. The perfect summer jewelry collection.

Earrings
Ribbed plastic squares in white or light tan. Clip or pierced, with surgical steel posts. ¾" wide. **Reg. $9.00** **$6.99** each pair

Necklace
Matching ribbed plastic squares overlap for a contemporary look. Choose all white or graduated shades of tan. S, 16"; L, 18". **Reg. $16.00** **$12.99** each

new

SEA SWIRLS
The shimmer of golden accents. The summery touch of white. The perfect combination in a graceful shell motif.

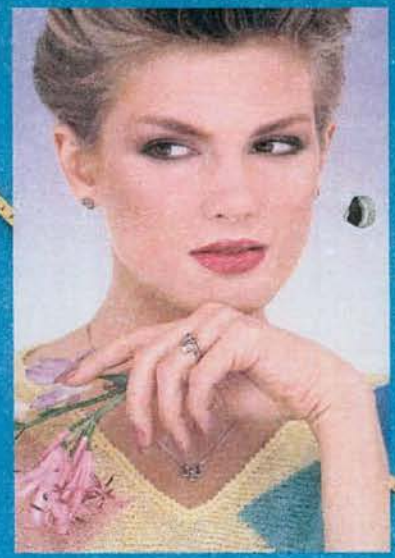
Earrings
Fluted shells of white plastic and goldtone, ⅝" long. Clip or pierced, with surgical steel posts.
Reg. $10.00 **$7.99**

Lariat
Matching shell of white plastic and goldtone, 1" long, slides to any point on a goldtone chain. 28" long. **Reg. $16.00** **$12.99**

All on Special

Save up to $3.01

AVON-NY 062959
AV_PIPES_0074614



Avon Little Heart Pendant
Goldtone set with tiny simulated pearls. Pendant, ⅜" wide. Goldtone chain in mother and daughter sizes: S, 13½"; M, 15"; L, 17".
Reg. $10.00 **Special $7.99**
Save $2.01

Flight of Spring Convertible Necklace
Goldtone butterfly holds interchangeable plastic inserts in shades of coral, turquoise or mother-of-pearl. Pendant, 1" wide. Goldtone chain: S, 16"; L, 18".
Reg. $15.00 **Special $11.99** the set
Save $3.01

Crystal Heart Bracelet
A single crystal heart with a chain and setting of goldtone or silvertone. Bracelet sizes: S, 6¼"; L, 7⅛". Anklet sizes: S, 9"; L, 9¾".
Reg. $10.00 **Special $7.99** each
Save $2.01

The delicate hues of summer

DELICATE HUES COLLECTION Beautiful, sparkling baguettes in soft pastel colors, set in gleaming goldtone.

new Delicate Hues Necklace Simulated stones that look like light amethyst, diamond and light sapphire. Pendant, ½" wide. Goldtone chain: S, 16"; L, 18". Reg. $15.00 **Special $11.99**
Save $3.01

Delicate Hues Stackable Ring Single baguettes to stack or wear alone. Choose simulated light sapphire, simulated diamond or simulated light amethyst. Sizes: 5, 6, 7, 8, 9. Reg. $12.00 **Special $9.99** each
Save $2.01

new Delicate Hues Earrings Two matching baguettes. Choose simulated light sapphire, simulated diamond or simulated light amethyst. ¼" long. Pierced only, with surgical steel posts. Reg. $10.00 **Special $7.99** each pair
Save $2.01

AVON-NY 062960
AV_PIPES_0074615

A. **Soft Twist Earrings** Looped snake chain earrings in goldtone or silvertone. 1¼" long. Pierced only. **Reg. $12.00** $9.99 each pair

B. **Scalloped Chain Earrings** Graceful, tailored open hoops in goldtone. ¾" long. Pierced only. **Reg. $10.00** $7.99

C. **Avon Pavé Earrings** Pavé plaque of Austrian lead crystals framed in goldtone. ½" wide. Pierced or clip. **Reg. $16.00** $12.99

D. **Simulated Pearl Hoop Earrings** Simulated pearls alternate with smaller goldtone beads. 1" wide. Pierced only. **Reg. $14.00** $10.99

E. **Heart Hoop Earrings** Goldtone or silvertone. ½" long. Pierced only. **Reg. $6.00** $4.99 each pair

F. **Fiery Glow Earrings** Simulated opal ovals framed in goldtone. ⅜" long. Pierced or clip. **Reg. $12.00** $9.99

G. **Textured Knot Earrings** Goldtone ovals with a braided design. ½" long. Pierced or clip. **Reg. $7.00** $5.99

H. **Cameo Silhouette Earrings** White and blue plastic in a silvertone setting. Pierced or clip. ½" diam. **Reg. $11.00** $8.99

I. **Sweeping Sparkle Earrings** Goldtone with rhinestone accent. ⅜" wide. Pierced only. **Reg. $9.00** $6.99

Specials Save up to $3.01

Sparkling blossoms to wear two ways

new

Golden Flower Convertible Earrings The goldtone flower stud has a twinkling rhinestone center and can be worn alone or as part of a dangle, with another rhinestone-and-goldtone flower suspended from a goldtone chain. ¾" long. Pierced only. **Reg. $11.00**

Special $8.99 Save $2.01 the set

Dress by Ana Colon.

Pierced earrings have surgical steel posts.

AVON-NY 062961
AV_PIPES_0074616

A. I Love You Pendant All goldtone with "I Love You" on front. Choice of reverse side that is blank or inscribed with "Grandmother" or "Mother". Pendant, ⅞" wide. Chain: S, 18"; L, 20". Reg. $14.00 **$10.99** each

B. China Fantasy Longevity Convertible Pendant Goldtone chain and knot with interchangeable motifs of simulated jade, simulated cinnabar or simulated ivory. Knot and motif, 1½" long. Chain: S, 18"; L, 20". Reg. $12.00 **$9.99** the set

NOW YOU MAY CHARGE IT

VISA MasterCard

The keepsakes of summer

C. Country Signs Pendant Genuine porcelain with "Love and Romance" decal. Goldtone-framed pendant, ¾" diam. Goldtone chain: S, 16"; L, 18". Reg. $18.00 **$14.99**

D. Aqua Filigree Pendant Simulated aqua stone shimmers through silvertone filigree setting. Pendant, ½" diam. Silvertone chain: S, 16"; L, 18". Reg. $16.00 **$12.99**

E. Love & Sparkle Pendant Goldtone pendant with rhinestone accent on a goldtone chain. Pendant, 1¼" long. Chain: S, 16"; L, 18". Reg. $12.00 **$9.99**

F. Fiery Glow Pendant Simulated opal framed in goldtone. Pendant, ½" long. Goldtone chain: S, 16"; L, 18". Reg. $16.00 **$12.99**

G. Textured Bow Necklace All goldtone. Bow, ⅞" wide. Chain: S, 16"; L, 18". Reg. $12.00 **$9.99**

H. Butterfly Fragrance Locket All goldtone. Holds absorbent tablet you can scent with fragrance. (Comes with 3 tablets.) Locket, 1⅛" long. Chain, 22" long. Reg. $21.00 **$16.99**

I. Collector's Locket See-through plastic framed in silvertone holds a silk-like flower, or memento. Locket, 1" diam. Silvertone chain: 24" long. Reg. $18.00 **$14.99**

All on Special Save up to $4.01

AVON-NY 062962
AV_PIPES_0074617

THE PERFECT CASUAL BAG (and a wallet to match!)

Wear it as a shoulder bag

Wear it as a belt

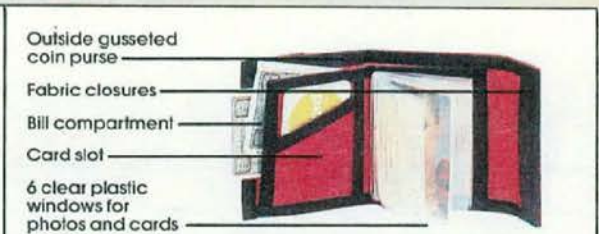
FASHION ACTIVE HANDBAG
It's a sporty nylon season-spanner that converts from a shoulder bag to a belt bag (use shoulder strap as a belt, or slide bag on to a belt you already own). Red with black trim or beige with gray trim. 8¾" x 5½".
$11.00 each Reg. $16.00

FASHION ACTIVE WALLET
Lightweight, compact nylon with roomy bill compartment, card holders, ID slot and outside coin purse. Red with black trim or beige with gray trim. 3¾" x 4¼" when closed.
Reg. $10.00 $7.00 each

BEST VALUES EVER!

Save up to $5.00

Now you may charge it with Visa or MasterCard.



AVON-NY 062963
AV_PIPES_0074618

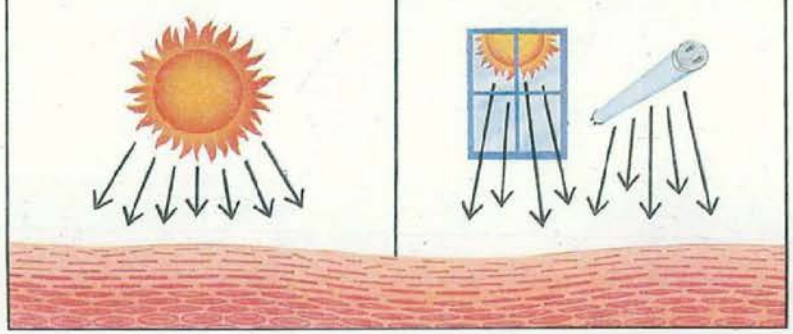
The A.P.S.* breakthrough formula helps protect skin against premature aging.

Medical data now prove the sun's A and B ultraviolet rays cause more premature aging skin damage than any other factor.

*AGE PROTECTION SYSTEM

B RAYS are the sun's "burning" rays. You can see the damage they do to your skin, virtually as it happens...in the redness and irritation that accompany even a slight sunburn.

A RAYS are probably the more harmful because there are no warning signs of sunburn. They're present in daylight and fluorescent lamps. They can penetrate clothing, even come through windows.



Creamy Wash-Off Cleanser
Works quickly to remove every trace of makeup and surface soil. 4 oz. net wt. **Reg. $8.00**

Replenishing Toner
European oils tone and moisturize to help skin look younger longer. Contains sunscreen. 6 fl. oz. **Reg. $8.00**

$4.00 each
HALF PRICE

FOR NORMAL-TO-DRY SKIN

NURTURA

Replenishing Cream with A.P.S.
Penetrates up to 20 cell layers of skin, providing super moisturizing benefits up to 24 hours. Skin actually stays younger-looking longer. 2 oz. net wt. **Reg. $9.00**

SPECIAL $5.50 Save $3.50

MOISTURIZER NOW WITH A.P.S.

FREE 1 oz. 21-DAY SUPPLY

WITH PURCHASE OF EACH REGULAR SIZE MOISTURIZER WITH A.P.S. SEE PAGE 60.

AVON-NY 062964
AV_PIPES_0074619

NORMAL-TO-DRY SENSITIVE SKIN SYSTEM:

Purifying Gentle Cleanser Lifts away soil, makeup, irritants, leaving skin soft and smooth, never taut or dry. 4 fl. oz. **Reg. $10.00**

Gentle Normalizing Toner Alcohol-free formula that removes last traces of makeup. Gently tones and refines skin. 6 fl. oz. **Reg. $10.00**

OILY SENSITIVE SKIN SYSTEM:

Gentle Oil-Clearing Cleanser Unique formula removes excess oils, dirt, without harsh rubbing. 4 fl. oz. **Reg. $10.00**

Gentle Normalizing Toner Treats skin delicately while removing every bit of dirt and cleanser. Tones and refines skin. 6 fl. oz. **Reg. $10.00**

$5.00 each
HALF PRICE

FOR SENSITIVE SKIN

PURE CARE

Moisture Shield with A.P.S. for Normal-to-Dry Sensitive Skin —2 oz. net wt.

Moisture Shield with A.P.S. for Oily Sensitive Skin—2 fl. oz.

Curbs damaging sensitive skin reactions with a barrier that defends against potential irritants. Helps sensitive skin to be calmer, soothed, more resistant to signs of aging. **Reg. $11.00**

SPECIAL $8.50 each
Save $2.50

FREE 1 oz. 21-DAY SUPPLY
WITH PURCHASE OF EACH REGULAR SIZE MOISTURIZER WITH A.P.S. SEE PAGE 60.

AVON-NY 062965
AV_PIPES_0074620

FOR VERY DRY, MATURING SKIN

ACCOLADE

Daytime Moisture Support with A.P.S.
Helps give day-long protection against dry skin. Wear alone or under makeup.
3 oz. net wt. **Reg. $11.50**

SPECIAL $8.00 Save $3.50

Complete Cleansing Complex
Glides on to cleanse skin deeply, gently and effectively.
3 oz. net wt. **Reg. $10.50**

Facial Toning Rinse
Cleans and refreshes skin without overstripping precious oils. 4 fl. oz. **Reg. $10.50**

$5.25 each
HALF PRICE

MOISTURIZER NOW WITH A.P.S.

FREE 1 oz. 21-DAY SUPPLY
WITH PURCHASE OF EACH REGULAR SIZE MOISTURIZER WITH A.P.S. SEE PAGE 60.

FOR TROUBLED, OILY SKIN

CLEARSKIN 2

Antibacterial Cleansing Cake
Rich-lathering soap that leaves skin clean and oil free.
3 oz. net wt. **Reg. $2.00**

$1.00

Antibacterial Cleansing Scrub
Cleansing grains lift away embedded dirt and dry surface skin. 2.5 oz. net wt. **Reg. $4.25**

$2.12

Antibacterial Astringent Cleansing Lotion
Removes grease, dirt and makeup. Thoroughly refreshing.
8 fl. oz. **Reg. $4.75**

$2.37

HALF PRICE

NEW Oil-Free Moisture Supplement with A.P.S.
Restores skin's moisture balance while helping to clear acne blemishes and prevent further outbreaks. 2.25 fl. oz. **Reg. $7.50**

SPECIAL $4.50 Save $3.00

MOISTURIZER WITH A.P.S.

FREE 1 oz. 21-DAY SUPPLY
WITH PURCHASE OF EACH REGULAR SIZE MOISTURIZER WITH A.P.S. SEE PAGE 60.

AVON-NY 062966
AV_PIPES_0074621

FREE 21-DAY SUPPLY

Your choice of any single 1 oz. moisturizer with A.P.S. with purchase of Night Support

Accolade Daytime Moisture Support for very dry, maturing skin
Nurtura Replenishing Cream for normal-to-dry skin
Pure Care Moisture Shield for normal-to-dry sensitive skin
Each, 1 oz. net wt.

Pure Care Moisture Shield for oily sensitive skin
NEW Clearskin 2 Oil-Free Moisture Supplement for oily, acne-troubled skin
Each, 1 fl. oz.

Each a $3.00 value

For the most beneficial beauty sleep of your life

NIGHT SUPPORT

Skin Revitalizing Formula
Helps all types of skin look fresher, smoother. Revitalizes skin cells and promotes the skin's natural repair process. Use nightly before moisturizing. .85 fl. oz. **Reg. $14.00**

SPECIAL $10.95
Save $3.05

AVON-NY 062967
AV_PIPES_0074622

SUNSEEKERS: THREE STEPS TO A SAFE TAN.

Ultra Sunsafe Tanning Lotion—SPF 15 Water Resistant Provides maximum sunburn protection. Sun Protection Factor 15 allows sunning 15 times longer than without sunscreen protection. 4 fl. oz. **Reg. $5.50**

SPECIAL $3.49 Save $2.01

Sunsafe Tanning Lotion—SPF 8 Water Resistant Permits gradual tanning while protecting skin that burns easily. Sun Protection Factor 8 allows sunning 8 times longer than without sunscreen protection. 4 fl. oz. **Reg. $5.50**

SPECIAL $3.49 Save $2.01

BOTH FOR $5.99

Tanning Lotion—SPF 4 Water Resistant Moderate sunburn protection that allows tanning. Sun Protection Factor 4 allows sunning 4 times longer than without sunscreen protection. 4 fl. oz. **Reg. $5.00**

SPECIAL $2.99 Save $2.01

ALL THREE FOR $7.99

AVON-NY 062968
AV_PIPES_0074623

BUBBLES! BEST VALUE THIS YEAR.

BUBBLE BATH
America's #1 bubble bath. Zillions of bubbles that leave no bathtub ring. Choose Soft Pink, with a soft floral fragrance, or Fresh Green, with a zesty fresh green scent. Each, 24 fl. oz. **Reg. $9.00**

SPECIAL
$4.89
EACH
Save $4.11

AVON-NY 062969
AV_PIPES_0074624

A. Satin Talc A shake-on powder with emollients. 3 oz. net wt. **Reg. $3.00**
SPECIAL $2.50

B. Soap Extra gentle to dry skin. 3 oz. net wt. **Reg. $2.25**
SPECIAL $1.59

C. Body Smoother Combines rich moisturizers with silky powder. 3 fl. oz. **Reg. $6.00**
SPECIAL $3.99 Save $2.01

D. Bath Oil Softens skin all over. 8 fl. oz. **Reg. $8.00**
SPECIAL $5.49 Save $2.51

E. Light Bouquet Bath Oil Crisp green fragrance. 8 fl. oz. **Reg. $8.00**
SPECIAL $5.49 Save $2.51

F. Smooth as Silk Bath Oil Oil and water, now they mix. Lightly scented. Nongreasy. 8 fl. oz. **Reg. $8.00**
SPECIAL $5.49 Save $2.51

SHOWER AWAY DRY SKIN WITH SKIN-SO-SOFT

Emollient Shower Gel
It's like a "bath oil" for shower lovers. Use after cleansing, then rinse off. Leaves skin soft, smooth.
6 oz. net wt.
Reg. $6.00 $3.00

Skin Softener
One of the world's leading softening creams. Especially useful on rough knees, heels, elbows.
5 oz. net wt.
Reg. $5.50 $2.75

BOTH HALF PRICE

AVON-NY 062970
AV_PIPES_0074625

SKIN CARE

SUN SEEKERS

A. **Dark Tanning Oil—SPF 2**
For skin that always tans. Allows sunning 2 times longer than without protection.
4 fl. oz. Reg. $5.00 **$2.99**

B. **Tan Saver Moisturizing Lotion**
Helps keep a tan looking better longer. 4 fl. oz.
Reg. $5.00 **$2.99**

VITA-MOIST
For Dry-to-Very-Dry skin.

C. **Hand Cream** 6 oz.
net wt. Reg. $3.50 **$1.99**

D. **Face Cream** 7 oz.
net wt. Reg. $7.50 **$4.99**

E. **Body Lotion** 16 fl. oz.
net wt. Reg. $7.50 **$4.99**

RICH MOISTURE
For Normal skin.

F. **Hand Cream** 6 oz.
net wt. Reg. $3.50 **$1.99**

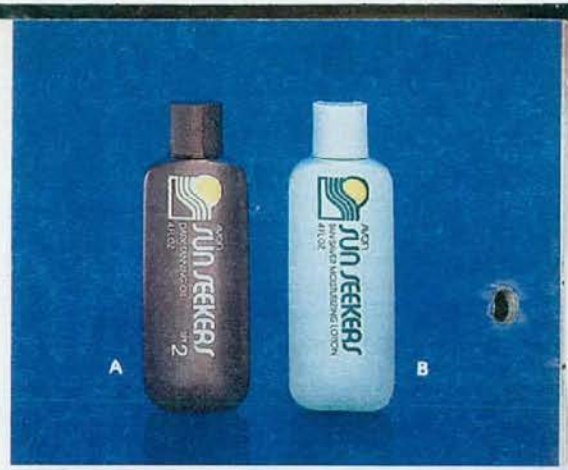
G. **Face Cream** 7 oz.
net wt. Reg. $7.50 **$4.99**

H. **Body Lotion** 16 fl. oz.
net wt. Reg. $7.50 **$4.99**

AVON SAUNA SYSTEM
Two-step skin care deep cleans, refreshes.

I. **Warming Facial Mask**
3 oz. net wt. Reg. $4.00 **$2.49**

J. **Cooling Toning Rinse**
4 fl. oz. Reg. $4.00 **$2.49**



CARE DEEPLY

K. **Care Deeply Medicated Lip Relief**
Temporary relief from cold sores, fever blisters, chapped lips.
.[illegible] oz. net wt. Reg. $1.79 **$1.19**

With Aloe:

L. **Hand Cream for Dry Work Weary Hands** 6 oz. net wt.
Reg. $3.00 **$1.99**

With Cocoa Butter:

M. **Hand Cream for Dry Work Weary Hands** 6 oz. net wt.
Reg. $3.00 **$1.99**

N. **Sparkling Finish Face Freshener**
Tones, clarifies, revitalizes skin.
8 fl. oz. Reg. $4.50 **$2.99**

O. **Avon Banishing Cream** Spot Fading Preparation Helps fade unwanted brown spots and prevent them from recurring.
3 oz. net wt. Reg. $8.50 **$5.99**

PEEL-OFF FACIAL MASK
Helps rid pores of dirt, flakes and dead skin in 20 minutes. For all skin types.

P. **Aloe Smooth**

Q. **Avon Green Apple Fresh**

R. **Egg White Firmer**
Each, 3 oz. net wt. Reg. $3.50 **$1.99** each

SPECIALS

[illegible]ve up to $2.51

AVON-NY 062971
AV_PIPES_0074626

Follow these steps to AVON FANCY FEET

Double-Action Brush
Firm nylon bristles clean and massage feet while removing dry skin and callouses. Back of brush has textured surface for more vigorous massage action. 6" long.
$2.99

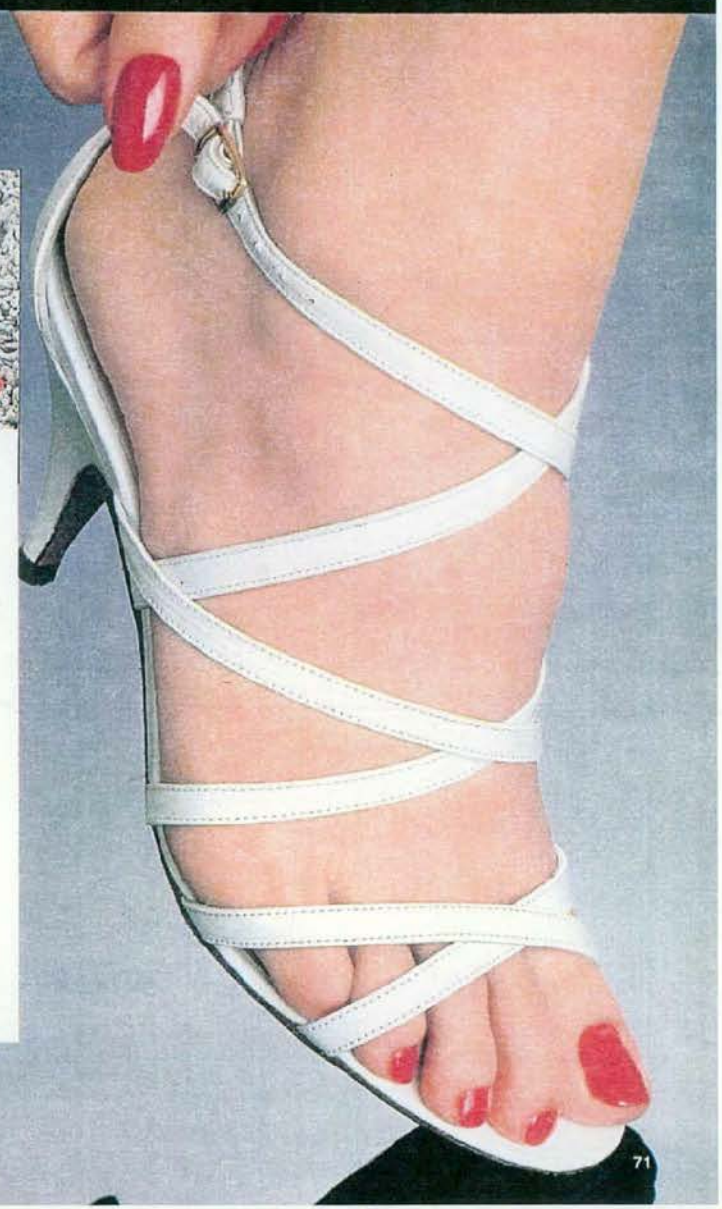
Double-Action Cream
Sloughs and smooths rough, calloused skin with natural abrasives including pumice. 3 oz. net wt.
$2.49

Double-Action Talc
Effective moisture-absorbing ingredient helps keep feet dry as it soothes and deodorizes. 3.5 oz. net wt.
$2.49

Double-Action Spray
Instantly refreshes tired, hot feet with a soothing, quick-drying mist. 4 oz. net wt.
$2.99

SPECIAL–ANY 3 FOR $6.00

Save up to $2.97



AVON-NY 062972
AV_PIPES_0074627

Avon Style & Fit Pantyhose

Fresh fashion looks—lacy and tailored, soft summer shades. And a fabulous fit every time.

FOUR SUMMER FASHION SHADES:

SMOOTH SHEER

SMALL FLOWER

WIDE RIB

Available in:

Regular Sheer Pantyhose
Smooth sheer
Short, Average, Tall $3.29
Queen Short, Queen Tall $3.49

Textured Pantyhose
Small Flower Design or Wide Rib Design
Short, Average, Tall only $5.49 each

Control Top Pantyhose
Smooth sheer only
Short, Average, Tall $4.29
Queen Short, Queen Tall $4.49

FOUR BASIC SHADES:

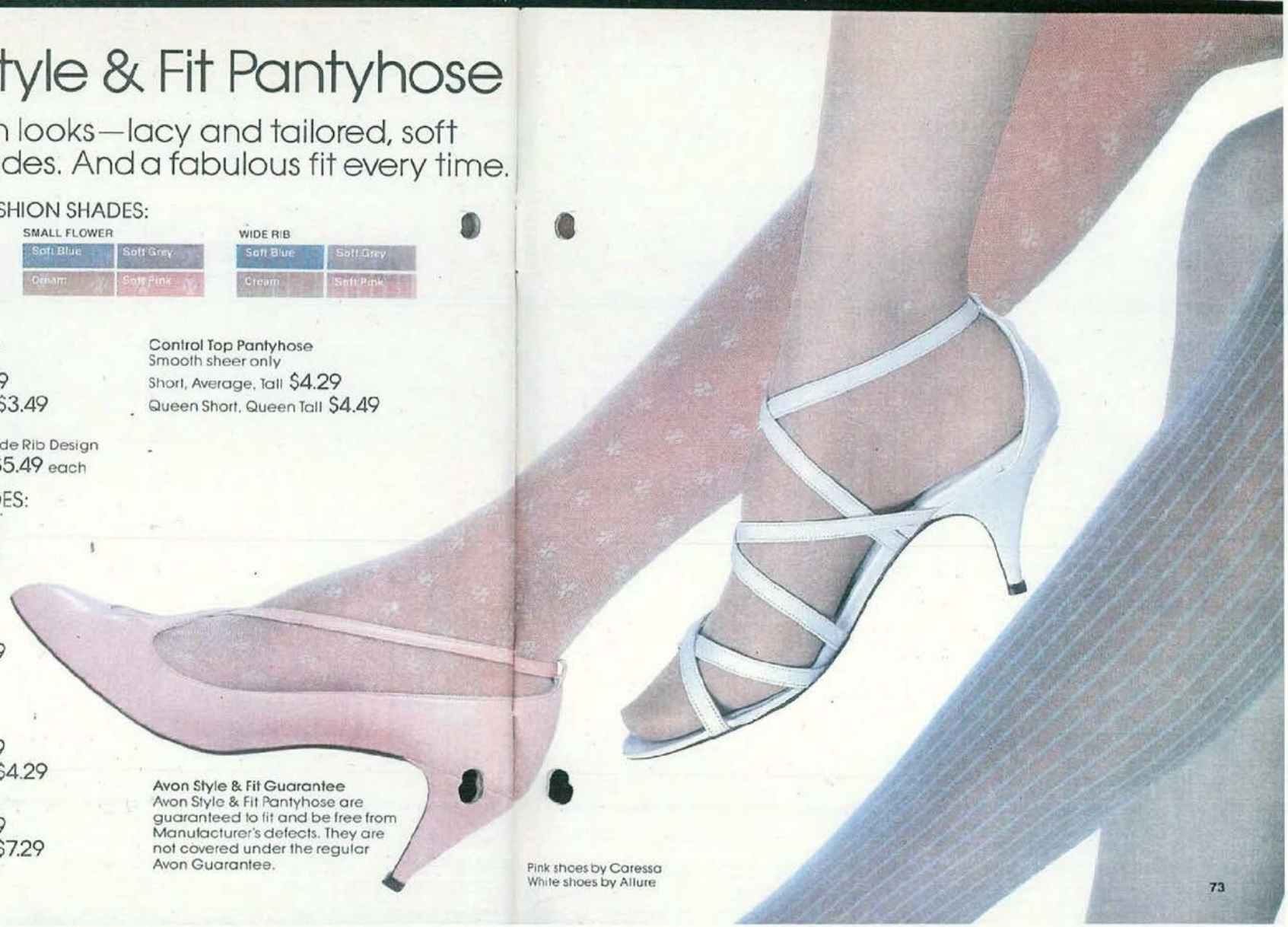
Available in:

Regular Sheer Pantyhose
Short, Average, Tall $2.99
Queen Short,
Queen Tall $3.29

Control Top Pantyhose
Short, Average, Tall $3.99
Queen Short, Queen Tall $4.29

Total Support Pantyhose
Short, Average, Tall $6.99
Queen Short, Queen Tall $7.29

Avon Style & Fit Guarantee
Avon Style & Fit Pantyhose are guaranteed to fit and be free from Manufacturer's defects. They are not covered under the regular Avon Guarantee.



Pink shoes by Caressa
White shoes by Allure

AVON-NY 062973
AV_PIPES_0074628

The every day hair care for the whole family

NATURALLY GENTLE

- Gentleness guaranteed
- Leaves hair shiny
- Makes hair more manageable
- Fresh herbal scent of camomile
- Gentle enough to use daily
- For all hair types

Shampoo with Essence of Camomile Dermatologist-tested. Gentle to scalp. Leaves hair shiny, clean and soft.

8 fl. oz. $1.99
16 fl. oz. $2.99
24 fl. oz. $3.99

Conditioner with Essence of Camomile The light lotion formula won't build up. Smooths away tangles. Leaves hair soft, shiny, manageable. 8 fl. oz. $1.99

35¢ COUPON REDEEMABLE THROUGH BROCHURE 19, 1985

AVON-NY 062974
AV_PIPES_0074629

HAIR CARE

AVON NEW VITALITY PLUS NPD
Adjusts to hair's specific needs. Each formula fortified with Natural Protein Derivative.

A. **Conditioning Shampoo for Normal/Dry Hair**
B. **Extra Body Conditioner for Normal/Dry Hair**
C. **Conditioning Shampoo for Oily Hair**
D. **Extra Body Conditioner for Oily Hair**
8 fl. oz. size $2.49 each
16 fl. oz. size $3.99 each

E. **Blow Dry Conditioner** 8 fl. oz. $2.99

F. **Intensive Conditioning Treatment** 6 oz. net wt. $2.99

AVON ALOE VERA
For Normal/Dry Hair. Contains natural extract of Aloe Vera.
G. **Shampoo**
H. **Conditioner**
Each, 8 fl. oz. $2.49 each

I. **One Step Conditioning Creme Rinse** 16 fl. oz. $1.99

J. **Cambridge Handled Tortoise Comb** Plastic, 8" long. $1.99

AVON NATURAL PERFORMANCE PROFESSIONAL STYLING BRUSH COLLECTION
K. **Vent Brush for Quick Drying** All plastic. 8½" long. $4.99
L. **Styling Brush for Blow Drying** Plastic with rubber base. 8½" long. $4.99

M. **Avon Folding Brush & Comb** Plastic with ball-tipped nylon bristles. 4½" long. Opens to 8½" long. $2.99

BEST VALUE THIS YEAR

KEEP CLEAR

For all hair types with problem dandruff. Helps fight dandruff flaking with regular use.

Anti-Dandruff Shampoo Gentle, even when used every day. 8 fl. oz.

Anti-Dandruff Conditioner Helps control flaking, itching. Smooths away tangles. 8 fl. oz.

$1.99 each

AVON-NY 062975
AV_PIPES_0074630

PERSONAL CARE

ON DUTY 24 PLUS
Fights odor three ways. Combats wetness, too.

A. **Roll-On Anti-Perspirant Deodorant** 2 fl. oz. $1.89

B. **Aerosol Anti-Perspirant Deodorant** 4 oz. net wt. $2.49

AVON FEELIN' FRESH
Deodorant protection with a fresh, cool zing!

C. **Roll-On Anti-Perspirant Deodorant** 2 fl. oz. $1.89

D. **Aerosol Anti-Perspirant Deodorant** 4 oz. net wt. $2.49

COOL CONFIDENCE
Effective, yet gentle formula with a soft, feminine fragrance.

E. **Roll-On Anti-Perspirant Deodorant** 2 fl. oz. $1.89

F. **Aerosol Anti-Perspirant Deodorant** 4 oz. net wt. $2.49

G. **On Duty 24 Plus Solid Anti-Perspirant Deodorant** 2 oz. net wt. $2.49

H. **Cool Confidence Solid Anti-Perspirant Deodorant** 2 oz. net wt. $2.49

I. **Clearly Gentle Baby Powder with Cornstarch** Helps prevent chafing. 7.5 oz. net wt. $1.99

J. **Avon Room Freshener** Choose Country Kitchen Spice Room Scent, Avon Cottage Flowers, Normandy Rose, Woodland Glen or Hello Spring! Each, [illegible] net wt. $2.49 each

K. **Avon Cedar Closet Wardrobe Freshener** 7 oz. net wt. $2.49

L. **Roll-On Anti-Perspirant Deodorant for Men** Choose Wild Country, Cordovan, Musk for Men or Black Suede. Each, 2 fl. oz. $1.89 each

M. **Avon Checkpoint Solid Stick Deodorant** 2 oz. net wt. $1.99

N. **Avon Cream Soap** Rich, creamy, dermatologist-tested. 3 oz. net wt. 4 for $1.99

O. **On Duty 24 Plus Deodorant Soap** Deodorant protection. 3 oz. net wt. 4 for $1.99

P. **Avon Feelin' Fresh Deodorant Soap** 3 oz. net wt. 4 for $1.99

DENTAL CARE

Q. **Avon Twice Bright Toothpaste** Fresh minty flavor. 5 oz. net wt. $1.69

R. **Twice Clean Precision-Angle Toothbrush** Plastic with nylon bristles. Green and [illegible]e in one box. $1.99 the pair

S. **Avon Twice Clean Portable Toothbrush** Plastic with nylon bristles. Green or blue. One per carton. $1.99 each

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